



Kimberly-Clark first introduced its DEPEND® brand of adult absorbent products with the debut of undergarments and shields in 1984.

A rich tradition of innovation has enabled the DEPEND® brand to continue to lead all other brands in the category with a nearly 50% market share for heavy-end adult incontinence products.<sup>1</sup>

The DEPEND® brand offers a full range of moderate to heavy absorbent incontinence products that preserve dignity and give users the confidence to overcome the emotionally debilitating symptoms that often accompany this medical condition.

### DEPEND® Product Lineup

		Underwear for Women		S/M, L, XL	Protective underwear made just for a woman	Extra Super Plus
		Underwear for Men		S/M, L/XL	Protective underwear made just for a man	Super Plus
		Underwear for Women in Colors & Prints		S/M, L	Protective underwear made just for a woman in colors & prints	Extra
		Underwear for Men in Colors & Prints		S/M, L/XL	Protective underwear made just for a man in colors & prints	Super Plus
		Guards for Men		One size fits all	Light to Moderate Protection for Men	Regular
		Belted Shields		One size fits all	Stay-in-Place pad	Extra
		Adjustable Underwear		S/M, L/XL	Easy to Use, Adjusts to Fit Your Body	Super Plus
		Fitted Maximum Protection		S/M, L	Extended Protection with Easy Removal	Maximum
		Depend Boost® Inserts		Fits in any disposable absorbent product	For added protection in DEPEND® absorbent garments	Added protection against leaks

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<sup>1</sup>The Nielsen Company 2008 YTD all-outlet data