

Depend® Depend Underwear for Men and Depend Underwear for Women

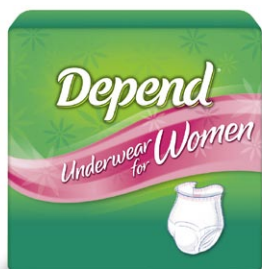
Customized gender-specific design. Patent-pending, customized male and female product designs address the unique body shape differences between men and women to provide a more protective, better-fitting absorbent product solution – allowing users of each gender to improve their overall quality of life.

Superior fit and protection. Look and fit more like regular underwear – featuring customized leg openings contoured to male and female bodies and new gender-specific absorbent design and positioning for protection where men and women need it most.

New packaging. Making it easier than ever for users and caregivers to select the right product. Includes a new absorbency scale; a more simplified sizing structure; distinctive colors, shapes and typography defining male, female or unisex forms; and improved contrast for better readability.

Arriving in stores. New Depend Underwear for Men and Depend Underwear for Women will begin replacing the current Depend unisex underwear product on store shelves across North America in March 2009.

Tell me more. For more information on Depend Underwear for Men and Depend Underwear for Women, visit Depend.com. In addition to specifics on the product, the site also features extensive information about incontinence, its various causes and how consumers and caregivers can deal with this medical condition.



Eight customized fits in various sizes and absorbency levels including:

Extra - Female

S/M	20 count
L	18 count
XL	16 count

Super Plus - Female

S/M	18 count
L	16 count
XL	14 count

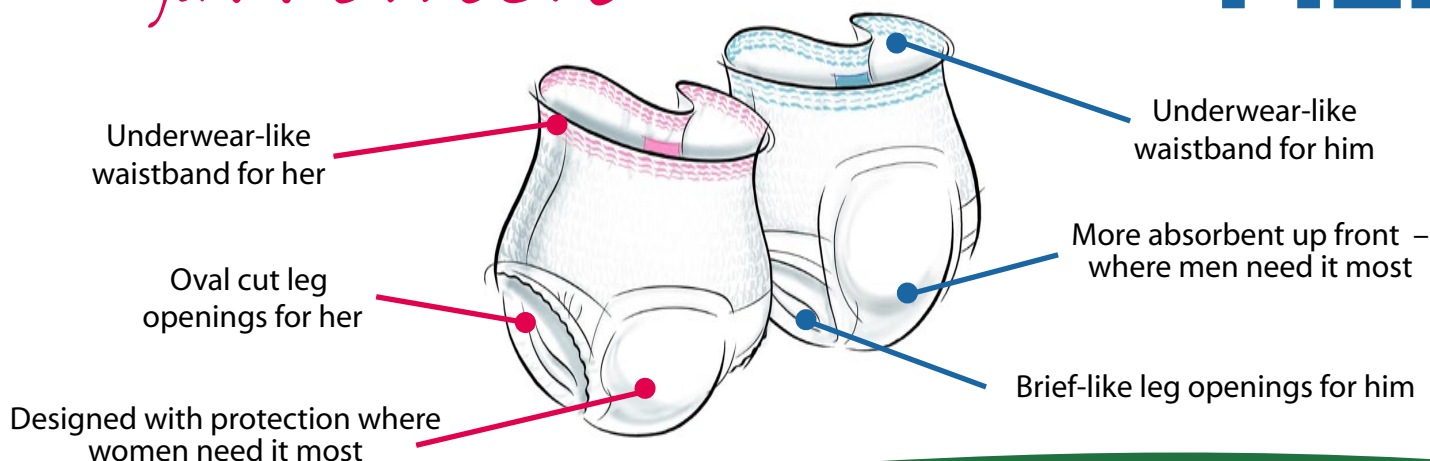
Super Plus - Male

S/M	18 count
L/XL	16 count



Underwear for Women

Underwear FOR MEN



Contacts:

Joey Mooring
Senior Manager - Corporate Communications
Kimberly-Clark Corporation
972-281-1443 - Office
joey.mooring@kcc.com

Joe Flores
Account Director
Taylor
704-409-7733
jflores@taylorpr.com