

- Kimberly-Clark invented the Adult Absorbent Products category in 1984 with the national introduction of Depend brand undergarments and shields.
- A rich tradition of innovation has enabled the Depend brand to continue to lead all other brands in the category with a nearly 50% market share for heavy-end adult incontinence products.¹
- The Depend brand offers a full range of moderate to heavy absorbent products for incontinence that preserve dignity and give users the confidence to overcome the emotionally debilitating symptoms that often accompany this medical condition.

Depend Product Lineup

		Guards for Men		One size fits all	Light to Moderate Protection for Men	Regular
		Belted Shields		One size fits all	Stay-in-Place pad	Extra
		Underwear for Women		S/M, L/XL	Protective underwear made just for a woman	Extra Super Plus
		Underwear for Men		S/M, L/XL	Protective underwear made just for a man	Super Plus
		Adjustable Underwear		S/M, L/XL	Easy to Use, Adjusts to Fit Your Body	Super Plus
		Fitted Maximum Protection		S/M, L/XL	Extended Protection with Easy Removal	Maximum
		Depend Boost® Inserts		Fits in any disposable absorbent product	For added protection in DEPEND® absorbent garments	Added protection against leaks

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